

British Engines Group Cookie Policy

Introduction

Welcome to the British Engines Group Cookie Policy. This policy applies to websites owned by companies contained within the British Engines Group. These are detailed in the Glossary to the British Engines Group Privacy Policy.

Our website uses cookies. A cookie is a small file of letters and numbers that can be stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. Not all cookies store personal information.

This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

The Group respects your privacy and is committed to protecting your personal data. Therefore this policy should be read in conjunction with the British Engines Group Privacy Policy. To read our privacy policy [click here](#).

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

When you browse our websites for the first time you will be asked to provide consent for our websites to use cookies that collect personal data. If you do not consent we will not collect personal data via cookies. You can change your preferences at any time by visiting the settings on your browser.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below.

Please note that other third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

If you have any questions in respect of this policy or the Group's use of cookies, please contact the Company Secretary on 0191 204 3600 or email compliance@britishengines.com.

Cookie	Cookie Name	Purpose	Expiry
Google Analytics	_dc_gtm_UA-#	Used by Google Tag Manager to control the loading of a Google Analytics script tag.	Session
Google Analytics	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 Years
Google Analytics	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Session
PHP	PHPSESSID	Preserves user session state across page requests.	Session
Google Analytics	_gat	Used by Google Analytics to throttle request rate.	Session
Google Analytics	r/collect	Unclassified.	Session
Youtube	VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated You Tube videos.	179 days
Youtube	YSC	Registers a unique ID to keep statistics of what videos from You Tube the user has seen.	Session
sharethis.com	__stid	Registers a unique ID that identifies the user's device for return visits.	1 Year
sharethis.com	__unam	Saves the user's navigation on the website including what pages have been viewed and how long the browser has been used to view each page.	9 months
Google Analytics	collect	Saves the user's navigation on the web site including what pages have been viewed and how long the browser has been used to view each page.	9 months
	__sharethis_cookie_test__	Unclassified.	Session
	cookie_notice_accepted	Unclassified.	29 days

Cookie	Cookie Name	Purpose	Expiry
Google Analytics	collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session
	cb-enabled	Unclassified.	1 year
Crazy Egg	_ceg.s	Used by the service Crazy Egg to register where the visitor clicks on the web site. The cookie enables the service to recognize the visitor on returning visits.	3 months
Crazy Egg	_ceg.u	Used by the service Crazy Egg to register where the visitor clicks on the web site. The cookie enables the service to recognize the visitor on returning visits.	
gtrk.s3.amazonaws.com	s	Unclassified.	Session
gtrk.s3.amazonaws.com	u	Unclassified.	Session
ads.linkedin.com	lang	Remembers the user's selected language version of a website.	Session
google.com	ads/ga-audiences	Used by Google Ad Words to re-engage visitors that are likely to convert to customers based on the visitor's on line behaviour across websites.	Session
google.com	ads/user-lists/#	Unclassified.	Session
linkedin.com	bcookie	Used by the social networking service, Linked In, for tracking the use of embedded services.	179 days
ads.linkedin.com	BizID	Unclassified.	180 days
linkedin.com	bscookie	Used by the social networking service, Linked In, for tracking the use of embedded services.	2 Years
facebook.com	fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months

Cookie	Cookie Name	Purpose	Expiry
linkedin.com	lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Session
google.com	NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months
doubleclick.net	test_cookie	Used to check if the user's browser supports cookies.	Session
facebook.com	tr	Unclassified.	Session
ads.linkedin.com	UserMatchHistory	Unclassified.	179 days
WP	/core/wp-admin/admin-ajax.php-wc_cart_hash	Unclassified.	Session
WP	wc_fragments	Unclassified.	
cdn.syndication.twimg.com	cdn.syndication.twimg.com	Remembers the user's selected language version of a website.	Session
rubiconproject.com	c	Unclassified.	Session
doubleclick.net	IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads.	
rubiconproject.com	khaos	Registers anonymised user data, such as geographical location, visited websites and what ads the user has clicked, with the purpose of optimising ad display.	1 Year
rubiconproject.com	put_#	Registers anonymised user data, such as geographical location, visited websites and what ads the user has clicked, with the purpose of optimising ad display.	29 days
rubiconproject.com	rpb	Registers anonymised user data, such as geographical location, visited websites and what ads the user has clicked, with the purpose of optimising ad display.	29 days
rubiconproject.com	rpx	Unclassified.	29 days

Cookie	Cookie Name	Purpose	Expiry
openx.net	i	Registers anonymised user data, such as geographical location, visited web sites and what ads the user has clicked, with the purpose of optimising ad display.	1 Year
pubmatic.com	KRTBCOOKIE_#	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	3 months
pubmatic.com	PUBMDCID	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	3 months
pubmatic.com	PugT	Unclassified.	29 days
Spotler	wow.session	IIS session code which picks up the session pages to identify the session but does not store any personal or generic information.	Session
Spotler	wow.anonymousid	Stores an anonymous ID and does not store user data.	2 year
Spotler	wow.schedule	Stores the name of a tracking queue and makes pages load faster and consistently.	Session
Spotler	wow.utmvalues	Stores the urchin tracking modules (UTM) for the session to track channel performance.	Session
Spotler	wow.trackingdata	Tracks user activity on the website and is used to identify the user.	Session
Spotler	wow.data	Tracks returning user activity on the website and is used to identify the user.	2 years
hotjar.com	_hjSessionUser_{site_id}	Set when a user first lands on a page and persists the unique identifier given to each user known as a hotjar user ID. Ensures data from subsequent visits to the same site are attributed to the same user ID.	365 days
hotjar.com	_hjid	Set when a user first lands on a page and persists the unique identifier given to each user known as a hotjar	365 days

Cookie	Cookie Name	Purpose	Expiry
		user ID. Ensures data from subsequent visits to the same site are attributed to the same user ID.	
hotjar.com	_hjFirstSeen	Identifies a new user's first session and is used by recording filters to identify new user sessions.	Session
hotjar.com	_hjUserAttributesHash	Caches user attributes sent through the Hotjar identifier API and enables Hotjar to know when an attribute has changed and needs to be updated.	Session
hotjar.com	_hjCachedUserAttributes	Stores user attributes sent through the Hotjar Identify API, whenever the user is not in the sample. Collected attributes will only be saved to Hotjar servers if the user interacts with a Hotjar feedback tool; cookie used regardless of whether a feedback tool is present.	Session
hotjar.com	_hjViewportId	Stores user viewpoint details such as size and dimensions.	Sesison
hotjar.com	_hjSession_{site_id}	Holds current session data and ensures subsequent requests in the session window are attributed to the same session.	30 minutes
hotjar.com	_hjSessionTooLarge	Causes Hotjar to stop collecting data if a session becomes too large. Determined automatically by a signal from the WebSocket server if the session size exceeds the limit.	Session
hotjar.com	_hjSessionRejected	Applied in extremely rare situations to prevent severe performance issues and Hotjar rejects the session from connecting to its WebSocket due to server overload.	Session
hotjar.com	_hjSessionResumed	Set when a session/recording is reconnected to Hotjar servers after a break in connection.	Session
hotjar.com	_hjLocalStorageTest	Checks if the Hotjar Tracking Code can use local storage. If it can, a value of 1 is set. Data stored	Under 100ms duration

Cookie	Cookie Name	Purpose	Expiry
		in_hjLocalStorageTest has no expiration time, but it is deleted almost immediately after it is created.	
hotjar.com	_hjIncludedInPageviewSample	Set to determine if a user is included in the data sampling defined by the site's pageview limit.	30 minutes
hotjar.com	_hjIncludedInSessionSample	Set to determine if a user is included in the data sampling defined by the site's daily session limit.	30 minutes
hotjar.com	_hjAbsoluteSessionInProgress	Used to detect the first pageview session of a user.	30 minutes
hotjar.com	_hjTLDDTest	Hotjar tries to store the _hjTLDDTest cookie for different URL substring alternatives until it fails. Enables Hotjar to try to determine the most generic cookie path to use, instead of page hostname. It means that cookies can be shared across subdomains (where applicable). After the check, the cookie is removed.	Session
hotjar.com	_hjRecordingEnabled	Set when a recording starts. Read when the recording module is initialized to see if the user is already in a recording in a particular session.	Sesison
hotjar.com	_hjRecordingLastActivity	Set in session storage as opposed to cookies. Updates when a user recording starts and when data is sent through the WebSocket (the user performs an action that Hotjar records).	Session
hotjar.com	_hjClosedSurveyInvites	Set when a user interacts with an external link survey invitation modal. Ensures the same invite does not reappear if it has already been shown.	365 days
hotjar.com	_hjDonePolls	Set when a user completes an on-site survey. Ensures the same survey does not reappear if it has already been filled in.	365 days
hotjar.com	_hjMinimizedPolls	Set when a user minimizes an on-site survey. Ensures that the survey stays minimized when the user navigates through the site.	365 days

Cookie	Cookie Name	Purpose	Expiry
hotjar.com	_hjShownFeedbackMessage	Set when a user minimizes or completes incoming feedback. Ensures the incoming feedback will load as minimized if the user navigates to another page where it is set to show.	365 days